



**Funding Guidelines for NAMM Foundation  
Disney's The Music in You  
School Grant Program  
"Request for Proposals"**

Summary and background: Disney and The NAMM Foundation are collaborating to support schools and communities advancing access to music education and the performing arts as part of a quality education for youth. Building on the phenomenal success and appeal of *High School Musical* and *High School Musical II*, Disney has joined with the NAMM Foundation to create a program that allows public middle and high schools in the United States and U.S. Defense Department Schools located internationally to apply for a grant which would enable schools to put on their own stage production of *High School Musical*, the stage production of the original *High School Musical* movie, or *High School Musical II*, the successful sequel of *High School Musical* adventures during the summer that will be available for school theater performances starting February 1, 2009. The grant would include the licensing fees and a cash grant to support additional teaching and production needs. The cash grant can support music and/or dance coaching, or other needs that enhance the educational opportunities that are part of the *High School Musical* production.

Information about stage production materials for *High School Musical* and *High School Musical II* is available at [www.mtishows.com/index.asp](http://www.mtishows.com/index.asp)

**Eligibility:** All public middle and high schools in the United States and U.S. Defense Department Schools located internationally are eligible to apply. Schools seeking to meet the needs of students from economically disadvantaged communities and/or students under served in music and arts education are strongly encouraged to apply. Schools that seek to establish, re-establish or expand standards-based music and art education programs as part of the core curriculum and coordinate a production of *High School Musical* or *High School Musical II* with core curriculum music and arts education goals are urged to apply. Grants are competitive and will be evaluated on school and community desire and capacity to:

- a) plan and produce concrete educational outcomes as part of a production of *High School Musical* or *High School Musical II*
- b) plan and execute a high-quality *High School Musical* or *High School Musical II* production for school and community public performances that involves maximum number of students in all aspects of the production and performance
- c) demonstrate teacher, parent and school administrator support for development and implementation of *High School Musical* or *High School Musical II* (see required supporting letters below)
- d) demonstrate adequate and practical capacity for producing the production as demonstrated by a timeline and project budget
- e) meet Foundation request for public relations support about grant award notification and agree to comply with Foundation final report requirements.

**Previous *The Music In You* grant award schools are not eligible to apply.**

**Online applications can be received starting on September 16, 2008.**

**Proposal deadline:** December 15, 2008 (11:59pm, EST)

**Award notification date:** January 30, 2009



NAMM Foundation

5790 Armada Drive Carlsbad, CA 92008 | p.760.438.8001 f.760.438.8639 | [www.nammfoundation.org](http://www.nammfoundation.org)

**Project timeline:** *High School Musical* or *High School Musical II* production to be executed during spring/summer 2009 or fall of 2009-2010 academic school year.

**Budget/grant amount:** The award would include coverage of *High School Musical* or *High School Musical II* stage production licensing costs as approved by Disney, the value of which shall not exceed \$4,000, and also a \$5,000 cash grant, as provided by NAMM Foundation to support coaching, production and student learning efforts as part of the production.

**Number of awards:** Ten awards

**Proposal requirements:** Online grant application available starting September 16, 2008, and closes on December 15, 2008. Award notification date is on or before January 30, 2009. Provide a project budget and timeline (see number 3 below). Three (3) supporting letters are required and can be attached to the online application. They should be submitted on official letterhead as separate documents. Please provide school and community Web site links in your application if they provide more information that is relevant to your application.

Incomplete proposals or proposals with required information missing will not be considered.

**PROPOSAL NARRATIVE REQUIREMENTS**

Online application will require the following information

**SCHOOL NAME AND CONTACT INFORMATION**

School name: \_\_\_\_\_

School address: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone number: \_\_\_\_\_ Fax number: \_\_\_\_\_

Principal or head of school: \_\_\_\_\_

Web site (if available): \_\_\_\_\_

Grades served by your school (list each grade): \_\_\_\_\_

If school is part of district, provide district name: \_\_\_\_\_

District superintendent: \_\_\_\_\_

District address: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone number: \_\_\_\_\_ Fax number: \_\_\_\_\_

Primary contact person: \_\_\_\_\_

First and last name: \_\_\_\_\_

Title: \_\_\_\_\_

Address (if different than above): \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone number: \_\_\_\_\_ Fax number: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Additional person(s) who can be contacted about this grant application (list no more than two (2) people; same format as Primary contact person):**

Additional contact person: \_\_\_\_\_

First and last name: \_\_\_\_\_

Title: \_\_\_\_\_

Address (if different than above): \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone number: \_\_\_\_\_ Fax number: \_\_\_\_\_

E-mail: \_\_\_\_\_

**SCHOOL AND COMMUNITY INFORMATION**

1. Total school population.
2. School demographics; include school minority and Title I percentages and other information that provides a better understanding of the student population and community being served.
3. Describe school's current music education and performing arts program including summary of course offerings (ensembles, clubs, special events) and number of qualified teachers supporting music and performing arts education offerings.
4. Other: provide additional information that describes community demographics that speak to the needs and interests of the school concerning music education and the performing arts.

**GRANT REQUEST**

1. Describe why an opportunity to produce *High School Musical* or *High School Musical II* in your school during the 2008-2009 school year or fall 2009 will make an important contribution to your students. Include a summary of specific learning goals that will be addressed by producing the musical and how they will help meet the educational and developmental goals for students in the school.
2. What special needs or circumstances exist in your school that can be addressed by producing *High School Musical* or *High School Musical II*?
3. Describe the resources (people, equipment, physical space) that can help assure a positive learning experience and positive production outcomes for *High School Musical* or *High School Musical II*.
4. How would your school specifically use \$5,000 to expand learning for students in preparing the production? Outline specific requests for educational and support or services that these funds would provide.
5. Provide a realistic and practical timeline to produce *High School Musical* or *High School Musical II*, include auditions, rehearsals schedule, technical needs, community outreach and publicity for the production, production(s) and post-production elements. This can be provided as a separate up loadable file on the online application.



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6. Budget: Provide a complete project budget outlining all earned and supporting income and expenses of the production including teacher release time or salary stipends. As part of income summary, include supporting income from school, community, ticket sales or other. Designate in the budget where grant funds will be specifically applied to preparation or production costs. Budget may be uploaded as separate file.
7. Other: provide other information that will strengthen your application or otherwise help reviewers understand your school's desire and need for the grant.

### **REQUIRED LETTERS OF SUPPORT**

Provide three (3) letters on official letterhead appended as PDF documents to the application or send via hard copy to address below. Please be sure to include school name as it appears on this application on the bottom of each letter. Letters should come from:

- 1) head of school (principal or superintendent)
- 2) person or team that will lead or guide production of *High School Musical* or *High School Musical II*
- 3) student or parent.

Letters should clearly state school and community support and contributions for the application and outline commitment to educational outcomes for students.

Submit all applications online by December 15, 2008 at [www.nammfoundation.org](http://www.nammfoundation.org) starting on September 16, 2008.

Hard copies of the application are not required, but if needed, mailing address is:

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