



Request for Proposals NAMM Foundation Program Grants

The NAMM Foundation announces its “Request for Proposals” (RFP) grant program initiative for 2009. The NAMM Foundation seeks proposals from non-profit service programs that further the NAMM Foundation’s mission of advancing active participation in music making across the lifespan by supporting scientific research, philanthropic giving and public service programs from the international music products industry.

This funding initiative seeks to support innovative music education and hands-on music making programs that reach and serve new audiences with new protocols. Non-profit organizations offering programs and projects that expand and create new settings and opportunities for people of all ages and backgrounds to make music can apply. Programs that serve non-traditional constituents in unexplored settings and under served children and youth can also apply as part of this RFP initiative.

Under this RFP initiative, the NAMM Foundation is interested in programs or projects that utilize music making materials, are replicable as regional, national or international models, and include outcomes and impact measures, including the following:

- Group music programs with non-performance based outcome goals including group-based music programs facilitated within senior homes, hospitals, youth groups and parks, etc. that provide a positive music-making experience to all participants regardless of prior experience
- Integrated music-making programs, including programs that train non-music educators to utilize basic music making to teach other core subjects such as math, history, world cultures, science, literature, citizenship, etc.
- Programs that train music educators to supplement their existing programs with non-traditional methods, instruments or technologies allowing them to teach music making to students who may not be interested in the traditional band and orchestra programs
- After-school music programs including “drop-in” music-making programs facilitated by music-trained youth service personnel
- Programs that train music educators to utilize group-based informal music making as an after-school youth development and/or community building tool
- Projects and programs that serve specific demographics and expand the market for music products, are replicable, provide measurable results and are self-sustaining

Questions may be directed to grants@namm.org.

FUNDING GUIDELINES

NAMM serves more than 9,000 Member businesses worldwide. On behalf of its Members, the NAMM Foundation’s competitive program grant initiative seeks to support community-based and service programs offered by organizations with established non-profit designation whose projects are compatible with the NAMM Foundation’s mission. The NAMM Foundation is also committed to funding programs that are of value to the industry and that are designed to enhance or develop the market for musical products in primary instrument and products segments.

NAMM’s Mission is to unify the global music products industry and increase active participation in music making.

NAMM Foundation Mission: advancing active participation in music making across the lifespan by supporting scientific research, philanthropic giving and public service programs from the international music products industry.

NAMM Foundation Program Grants support programs offered by non-profit and community-based organizations that demonstrate excellent public service and quality outcomes and results. The constraints of applicable tax law



NAMM Foundation

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prevent NAMM Foundation from funding programs that generate sales for a particular dealer or manufacturer or in any way are programs or projects that generate income as a for-profit entity.

Funds are only available for project or program implementation; general operating or overhead costs are not funded and are not available as part of this grant program.

Mission-based, non-profit organizations and/or programs that develop active participation in music and that do not duplicate existing programs or services can apply.

Projects that have the potential for international impact, or that serve broad audiences nationally or internationally can apply.

Note that the NAMM Foundation advocates for a complete education that provides music and arts education for all children. Our many activities in this area amount to a significant annual investment from the Foundation and the musical instruments and products industry. Non-profit community-based organizations which offer supplemental music education programs to schools are eligible to apply for funding. The Foundation does not provide direct support to schools and school districts for core academic music education programs.

Only proposals submitted by the posted deadline of December 1, 2008, and via the electronic grant submission system at **www.nammfoundation.org** will be accepted for review by the NAMM Foundation. No exceptions can be made to this requirement. Thanks for your understanding and cooperation.



NAMM Foundation Program Grant Application Guidelines

Proposal must be submitted by online application system at www.nammfoundation.org. No exceptions will be allowed; thanks for your cooperation. Final deadline for grant requests is: December 1, 2008. (11:59pm **EST**)

Organization name: _____

Primary contact: _____

Street address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Web site: _____

Year established (organization; please also provide this information for sub-group or affiliate(s)): _____

Organization status, i.e. non-profit, industry trade non-profit sub-group, other: _____

Project name (for which funds are requested): _____

Total project cost: _____

Amount requested from the NAMM Foundation as outlined in this application: _____

Proposed grant period (dates during which grant funds will be used): _____

Total organization budget (from most recent audited fiscal year): _____

Who is the target audience that will be served? _____

Have you at any time received funds from NAMM Foundation? Please list all previous grants, providing month and year awarded and amount. _____

Is this a new program or an expansion? _____

Please list individual(s) program contact (if different from primary contact above).

Name: _____

Phone: _____

E-mail: _____



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FUNDING REQUEST NARRATIVE

Please prepare the requested narrative with numbered headings outlined below. The online application system allows for up to 2,000 characters per narrative section.

1. Summary

Provide a summary of your funding request. The summary should include organization mission and background and specific project names and objectives, populations served, a clearly identified perceived need, your proposed solution, and the amount of financial support you are seeking.

2. Organization Information

- a. Describe your organization and its mission; include brief history, as applicable.
- b. Outline current programs and activities.
- c. Highlight past accomplishments.

3. Program or Project Details

- a. Describe the specific goals and objectives of your program and your plan to meet them; what is the project plan, how will you meet the stated goals.
- b. Provide a timetable for implementation.
- c. Identify other organizations, partners or funders participating in the project and their roles. If matching funds are provided, please include the funding amount and individual contact information.
- d. Outline a clear plan for project sustainability or self-sufficiency; identify long-term funding resources.

4. Evaluation

To meet stated project goals, what are the measurable objectives that can be evaluated during and at the end of the grant period? What is the evaluation or assessment plan? Describe your plan to document progress and evaluate results and describe evaluation outcomes to date. If you are utilizing third party assessment, please provide a name, contact number and professional credentials.

5. Budget

Please complete the required budget template.

6. Supporting Materials

Applicants are encouraged to upload supporting material about the organization and the proposed project to be included in funding review (video, PowerPoint and PDF submissions welcome up to a total maximum file size of 10 megabytes).

7. Letters of Support

8. Certification Requirements

- A. If you or your organization receives funding from NAMM Foundation, do you, in consideration thereof:
- a) warrant and represent that the amounts received from NAMM Foundation will be used solely for purposes outlined in the proposal, and
 - b) agree to submit, upon request, independent audits showing how any such grant or award from NAMM Foundation was used?

Yes No



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B. Do you agree to identify and list the NAMM Foundation as a prominent sponsor, using the NAMM Foundation logo where appropriate as sponsor in your activities relating to this project?

Yes No

The foregoing information is certified to be true to the best of our knowledge. We agree with the Foundation's requirements of this application if funding is approved, and we understand that if the NAMM Foundation funds this program, it will do so in reliance on our agreement to comply.

Certification Date: _____

Name of Organization Executive Director or Chief Executive Officer: _____

Official Title of Person Certifying: _____

Telephone Number of Person Officially Certifying: _____

E-mail of Person Officially Certifying: _____

Name of Organization's Board of Directors Chairperson: _____

Official Title of Board of Directors Chairperson: _____

Telephone Number of Board of Directors Chairperson: _____

E-mail of Board of Directors Chairperson: _____

Only proposals submitted before the stated deadline and via the electronic system will be accepted for review by the NAMM Foundation. No exceptions can be made to this requirement. The NAMM Foundation can no longer offer application review after grants have been awarded, due to the high number of applicants. Thanks for your understanding and cooperation.